

Participant Survey

The State Office will survey a minimum of 20% of the families in each Local Agency annually to determine the participant's view of Local Agency WIC operations, retailer's handling of food and customers, determine the effectiveness of nutrition education and the participant interest in specific topics.

Timeline

- Local Agencies will distribute survey forms provided by the State Office to 20% of families during the month of December and January or other time as determined by the WIC Program.

Survey Return

- Each Local Agency will submit completed survey forms to the State Office weekly within the survey time period.

Survey Results

- Compiled results of the Participant Survey will be shared with Local Agencies, Regional Managers/Nurse Consultant and other staff as appropriate via numbered memorandum.

Using Survey Results

- Local Agency staff will review survey results for use in identifying and correcting problems, and in writing Nutrition Education and Marketing Plans.